



MEETING AGENDA

MovingAhead Sounding Board – Meeting 7

MEETING DATE: June 11, 2018
MEETING TIME: 5-7 p.m.
MEETING LOCATION: Next Stop Center, 1099 Olive Street, Eugene

Meeting purpose:

- Highlight role of Sounding Board as liaison between committees/commissions and community
- Review and confirm outreach strategy, key messages and infographics
- Review and discuss key takeaways from the evaluation of Investment Packages

5 p.m.	Welcome and Introductions <ul style="list-style-type: none">• Introductions• Review agenda• Discuss liaison role	Chris Henry, City of Eugene/ Shareen Springer, JLA
5:20 p.m.	Outreach Strategy, Events and Informational Materials <ul style="list-style-type: none">• Review key messages and explain purpose• Review calendar of activities• Review sequence of open houses and what feedback will be sought from the community• Share draft infographics; gather feedback• Discuss any questions/clarifications	Shareen Springer, JLA/ Zach Galloway, City of Eugene ALL
6:10 p.m.	Investment Packages <ul style="list-style-type: none">• Review key findings from the evaluation of investment packages• Discuss any questions/clarifications• Revisit infographic concepts	Sasha Luftig, LTD/ ALL
6:50 p.m.	Next steps	Shareen Springer, JLA/ Sasha Luftig, LTD
7:00 p.m.	Adjourn	

Note: Members of the public are welcome to attend Sounding Board meetings, but the Sounding Board does not hear public comment. Staff are available before or after the meeting to respond to questions.